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TECH

#EPTABricks, by Epta and Vodafone: an innovative service to pick up shopping ordered online

Refrigerated lockers arrive also in Italy: #EPTABricks by Epta combine with Vodafone IoT services. A unique project for Italy, which introduces a new shopping experience for customers through the digital revolution.

The versions installed, #EPTAfreshBricks, #EPTAmbientBricks e #EPTAfrozenBricks, **allow 24/7 access so customers can be totally flexible when they pick up shopping ordered online** from the retailer's website, choosing from the complete assortment of fresh and frozen products, ambient food and non-food offered by the Retailer. On 13th July, Coop Lombardia opened at its Bicocca Village store in Milan the first installation of this innovative shopping pick-up service for purchases ordered through the Coop eCommerce platform. The refrigerated lockers at Coop are connected to Vodafone fibre and 4G network and to Vodafone IoT telemetry system. A synergy which encourages digital transformation, opening up multichannel retailing. Joining the IoT evolution, Epta have developed their new #EPTABricks to interface with retailers eCommerce platforms and offer remote monitoring for correct and constant operation and improved product preservation.

Clipping Online
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