

Epta Offers Optimal Conservation with Eurocryor

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Epta specializes in commercial refrigeration with its brand Eurocryor, which is an optimal ally for food experts, offering refrigerated solutions designed to enhance fresh products best, combining a modern design and next-generation technologies, tailored to each food category.

In the wide Eurocryor range, the Stili family stands out: this is a collection of refrigerated display cases (RDCs) to 'stylishly' furnish flagship and specialized stores, such as butcher shops, delis, fishmongers and patisseries. Stili's key strength is its extra-clear glass, the total transparency of which makes the cabinet invisible, promoting an immediate view of the items on display and their high quality. A refined appeal, enhanced by multicolored light emitting diode (LED) lighting, to be set according to the food items showcased: white for fresh cheeses, yellow for seasoned cheeses and breads, pink for deli meats and white meats, and, finally, natural red for red meats. Available in endless textures such as stone, stainless steel, and laminates, down to alternatives like Corian, Dekton and Vitter, the cabinets are characterized by flexibility and customization.

The display is also associated with the sensory dimension of food: the Stili family models are a real treasure chest of taste, thanks to sophisticated technologies such as Adaptive System. The latter regulates the cabinet's parameters according to the external environmental conditions, in order to keep the temperatures stable and optimize the balance between refrigeration management and the humidity inside the cabinets.

Dynamic System, a patented technology that allows the preservation of meat for several days inside the cabinet, can maintain the characteristics, freshness and aesthetic impact of the products intact. Indeed, the solution includes the possibility to activate a night-time function thanks to a structure-integrated blind, thus generating significant labor savings for operators. Furthermore, Eurocryor offers food experts its know-how in conservation thanks to a user-friendly and intuitive touch screen control system, which allows them to select the desired food category with a simple click, in order to set the cabinet's working functions. The technology is designed to ensure the assortment's quality in the long term and to promote mindful refrigeration.



Epta Stili ranges feature extra-clear glass and multicolored LED lighting, which can be set according to the food items

William Pagani, chief marketing officer (CMO) at Epta, comments, "Eurocryor's solutions are the result of a synergy between the different multidisciplinary teams committed to all-round excellence, where food freshness is always the most attractive quality."